

TRUSTe International Services

Expanding Internationally?

Join the global thought leader in online privacy practices. TRUSTe's® international services enable you to communicate privacy and trust to every part of the globe.

TRUSTe's International Privacy Service extends TRUSTe's Web Site Privacy Certification and Consumer dispute resolution programs into any foreign language. TRUSTe's International Privacy Service, coupled with its EU Safe Harbor Privacy Seal Program, make for a comprehensive solution to meet the needs of companies expanding globally.

What are the benefits of adopting TRUSTe's translation services?

- Align your companies' foreign privacy practices with those in the U.S. and ensure consistency with the FTC's Fair Information Practices
- Certification and oversight of privacy statements in ALL languages
- Display the highly recognized TRUSTe Privacy Seal on ALL sites
- Offer customer dispute resolution in each country's native language
- Communicate leadership to global policy makers and regulators

International Objectives

- Localized privacy statements
- Multilingual dispute resolution
- EU Safe Harbor compliance
- Internationally recognized trustmark

TRUSTe Solutions

- Written privacy statement recommendations
- International translation services
- Watchdog dispute resolution service
- EU Safe Harbor Privacy Seal

Become a TRUSTe member and demonstrate your privacy commitment to consumers—all over the world.

“TRUSTe's international services have helped InterContinental Hotels Group abide by international laws and create a uniform privacy policy that matches customer expectations across the globe. This has allowed InterContinental Hotels Group to use our resources on other projects and focus on other top-of-mind initiatives.”

- Lynn Goodendorf, VP Information Privacy Protection, InterContinental Hotels Group

ABOUT TRUSTe

TRUSTe is an independent, non-profit enabling trust based on privacy for personal information on the internet. We certify and monitor web site privacy and email policies, monitor practices, and resolve thousands of consumer privacy problems every year.

AT A GLANCE

2,400+ web sites
Global 1000 presence
Non profit 501(c)(6)
Sponsors: AOL, Intuit, MAXAMINE, Microsoft

CONTACT US

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