



For Immediate Release
November 16, 2005

Contact: Kimberly Pencille
Phone: 202-225-5330

Bono Applauds TRUSTe's Trusted Download Certification Beta Program

WASHINGTON, D.C. -- The following is a statement from Congresswoman Mary Bono (CA-45) commending TRUSTe, and its partners; Yahoo, AOL, CNET, Verizon and Computer Associates for their efforts to address the growing threats of internet spyware.

"As this nation continues to push towards a global e-commerce marketplace, spyware stands to undermine the security and integrity of e-commerce and data security. Both Congress and industry have a role in fostering a safer web environment for the American consumer. In the case of spyware, it is vital that industry response be paired with strong legislation to ensure that consumers are protected from unknowingly exposing their personal information to an increasingly insecure cyberspace.

I am thrilled by the announcement of TRUSTe's Trusted Download Certification Beta Program as it is an excellent example of industry taking the important first steps to address the serious problem of spyware. Businesses, individuals and the government should work together to protect consumer privacy and to minimize spyware-related disruptions so that e-commerce can achieve its full potential. I believe that enterprises such as this, paired with federal legislation, will have a positive impact on our nation's overall cyber security."

###